

It's all about price...or is it Value?

Since our beginning, we have prided ourselves in having the ability to answer questions and to offer “new and improved” tools to help in fabrication and installation. As a company we travel to many trade shows both nationally and around the world to not only offer our product on a regional basis but to find those new and improved tools so we could offer them to you our customer. We also strive to find and keep you informed on the latest ways to keep your shop as profitable as possible.



As the Internet has grown as a source of information it has also become a haven for individuals that feed off the efforts of others to make money for themselves. We're talking about those companies offering products they think will sell because legitimate companies have researched and promoted them. They scour the Internet to see who has the lowest price and they offer their product for just a little less in the hopes of making a sale. They also list products at a low price they can't even get just to suck you into their site. We all remember that as “Bait and Switch”, and it is alive and thriving on the Internet.

When a company like ours, and others like us, offer an endless supply of information, training videos and personal technical help it comes with a price. We can't provide Knowledge & Service then offer items just over cost like some companies with little to no overhead. Remember the maxim, “There is Price, Service & Quality. You can pick any two, in any combination, but only two.” (we're sure that you, like your customers, want service and quality first... at a fair price).

When you call our office we're happy to spend all the time it takes to educate you, no matter if it's about a technique or a tool. When it comes to tools or supplies, we'll spend our time so you choose the right things for you and your job and always at a fair price. Even though our prices may not be the lowest on the web, when you buy from us, you can be sure you're getting the best deal anywhere. Just add it up, from free technical support on **TOOLS AND TECHNIQUES**, **Thirty days NO HASSEL MONEY BACK GUARANTEE** with competitive prices and non-commission consultants who are instructed to not just sell but to also save you money any way they can. It's almost like having a professional buyer on your staff!

When you shop our site, watch our videos or call our office for technical support, please keep in mind that we want to make a fair and honest living like you. To us that means serving our customers with integrity. So let Specialtytools.com work for you, we might just become your favorite employee!

John Michaels